

For Immediate Release

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ASOP founder talks breast cancer awareness with local Zonta International chapter

Mitchellville, MD, October 17, 2008. Denice Whalen-White recently met with members of the Prince George's County Chapter of Zonta International at The Country Club at Woodmore in Mitchellville as part of the organization's celebration of Breast Cancer Awareness month.

During their dinner meeting held on October 8, Ms. Whalen-White shared statistics regarding the Washington metro area's high breast cancer incidence and mortality rate and called for women to "take an active role in breast health by performing monthly breast exams, having regular checkups with a medical practitioner and have a mammogram accordingly to your age group".

Ms. Whalen-White also shared the mission of All Shades of Pink, the success of its Comfort Blanket Program at Doctor's Community Hospital and the establishment of an emergency assistance fund for families of breast cancer patients and survivors.

At the end of the event, the Zonta International chapter presented Ms. Whalen-White with a generous monetary donation to help continue the mission and work of All Shades of Pink.