

ASOP Founder Speaks at Church's Cancer Awareness Tea



Newburg, MD, October 20, 2008. On October 11, Denice Whalen-White, founder of All Shades of Pink, was the keynote speaker at Shiloh Community United Methodist Church's inaugural Tea for Life cancer awareness program at the Shiloh Community Church Hall, Newburg, MD. The tea was held to honor cancer survivors from the church's congregation and surrounding community and to bring a greater awareness of cancer and its effects.

Ms. Whalen-White spoke to an audience of more than 100 guests about the importance of breast cancer awareness and introduced the work All Shades of Pink is doing throughout the community. "Breast cancer knows no age, ethnic group or gender," Whalen-White said. "Breast Cancer is one of the leading causes of death in women after heart disease and is a disease that should be addressed proactively and not reactively."

Ms. Whalen-White also expressed her viewpoint that "Early detection saves lives and provides more options in determining treatment. We must overcome our fear and seek to be informed and act at the first signs of change and I believe it is better to be aware than to be blinded by our fear to not know."

Accompanying Ms. Whalen-White were breast cancer survivors Carolyn Barnes and Faith Taylor, several ASOP volunteers, and members from her church, Mt. Calvary UMC in Charlotte Hall, MD.



Ms. Whalen-White then spoke about the origins of All Shades of Pink and her desire to form an organization that touched the lives of women battling breast cancer on a more personal basis. She provided everyone in attendance with The All Shades of Pink signature luggage tag. As a thank you for her work, the congregation presented Ms. Whalen-White with a generous monetary donation to All Shades of Pink along with a dozen pink and white blankets to bolster the organization's Comfort Blanket program.

"I'm simply overwhelmed with joy at the outpouring of Shiloh Community Church to help support the programs of All Shades of Pink," Ms. Whalen-White said. "I want to thank Patricia Queen, a breast cancer survivor herself, and her committee for coordinating their first cancer awareness tea and I look forward to attending future teas."