



## ALL SHADES OF PINK HOSTS P.I.N.K. TEA & SILENT AUCTION

All Shades of Pink, Incorporated celebrated its first annual P.I.N.K. Tea & Silent Auction on Saturday, April 26, 2008. The event was held at the beautiful Camelot of Upper Marlboro, MD.



**Figure 1:** L-R Phyllis Slade Martin, Lynn Taylor Moore, Andrea Roane, Denice Whalen-White, Leslie Johnson, and Dr. Michelle Craig.

This “people in need of kindness” P.I.N.K. Tea & Silent Auction fundraiser honored **Andrea Roane**, co-anchor of WUSA 9 NEWS NOW, **Renee Nash** Director of Information and Public Affairs for WHUR 96.3 FM -- Howard University, and **Dr. Michelle Craig**, MD, a physician and breast cancer survivor. The honorees received a framed certificate denoting their activities in the fight against breast cancer and cancer awareness and a pink Harriett Rosebud figurine. Special guests included First Lady of Prince George’s County **Leslie Johnson**, Democratic Congressional Candidate **Donna**

**Edwards**, Director of the Women’s Center at Doctor’s Community Hospital, **Mary Lingeback**, **Marc Heyison**, President and Founder of Men Against Breast Cancer and **Peggy Morris**, President and Founder of Sisters4Sisters Network, Inc.

As a special tribute to all breast cancer survivors in attendance, **Ms. Carolyn Barnes**, a four year survivor and volunteer with All Shades of Pink provided a short story on her experience with breast cancer and how ASOP has given her purpose. She invited the survivors to stand and be recognized for their success in being cancer free. Young ladies from the organization **Harriet’s Girls** presented each survivor with a beautiful pink carnation and songwriter and singer “**Mahogane**” sang a special song “*Hello*” to the survivors.



**Figure 2:** Carolyn Barnes, 4 year survivor.

Board Members **Phyllis Slade Martin** and **Lynn Taylor Moore** arranged a wonderful Auction of over 50 items ranging from adorable Victorian Lady jewelry hangers to pink baby afghans and accessories to teapots and tea sets in a variety of styles. The majority of items were pink and bidding on many was fierce.



**Figure 3 L-R:** Lynn Taylor Moore, Contoller, Phyllis Slade, Program Director, Nina Smith, Press Aide to Gov. O'Malley, Denice Whalen-White, Founder.

Proceeds from this event will benefit the ASOP Emergency Assistance Fund. In a message from **Governor Martin O'Malley**, he stated "Groups such as All Shades of Pink bring vital hope to our neighbors who are facing some of the toughest challenges in our life's journey. The Emergency Assistance Fund closes the gap between essential health services for breast cancer patients who have exhausted other resources for their health care expenses." **County Executive, Jack B. Johnson**,

in his message to the group stated "Your organization's solid commitment in helping others through support, comfort and your Emergency

Assistance Fund program is commendable. Thank you for the contributions you continue to make towards helping others attain a healthier and happier life through your continuing support and programs for the fight against breast cancer." Lastly, **Council Member Ingrid M. Turner** of the 4<sup>th</sup> District stated in her message "Your organization's commitment to helping families fight through breast cancer is a shining example of what caring and motivated individuals can do."

**Founder and Executive Director, Denice Whalen-White**, shared the purpose of the event was to infuse initial funding into their Emergency Assistance Program. The Emergency Assistance Program has been established to help breast cancer patients and their families reduce stress when facing financial hardship in emergency situations. Initially the program will provide emergency assistance to breast cancer families facing termination or suspension of utility services. A family must provide the following information when seeking assistance:

1. Provide a letter from their doctor confirming their breast cancer treatment
2. Have received a Termination or Suspension of Service notice from their utility provider (i.e. electric, gas, phone, etc.)
3. Complete the short application found on their website.

Once in receipt of the above information the committee will review and provide a determination within 24 to 48 hours. If approved, payment will be made directly to the service provider and a letter confirming payment to the family.

**All Shades of Pink, Incorporated** is a Maryland non-profit 501(c)3 corporation founded in the summer of 2007. The mission of All Shades of Pink is to assist women (and their families) diagnosed with breast cancer with resource referrals, non-medical advice and/or emergency financial assistance during their treatment period. Their motto is "*small acts of kindness to people in need of kindness can make a difference in the lives of many.*" To learn more about All Shades of Pink visit their website: [www.allshadesofpink.org](http://www.allshadesofpink.org) or email [asop@allshadesofpink.org](mailto:asop@allshadesofpink.org).