

For Immediate Release

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ALL SHADES OF PINK HOSTS THIRD ANNUAL P.I.N.K. AWARD DINNER & SILENT AUCTION



L-R: Peggy Morris, President Sisters 4 Sisters Network, Inc., Denice Whalen-White, Executive Director of All Shades of Pink present Pink Lady Award to Prince George's Council Member Ingrid Turner. *Photo courtesy of M&M Photography Expressions.*

Glenn Dale, MD, April 26, 2010 -- All Shades of Pink, Incorporated, a Glenn Dale based non-profit, celebrated its third annual P.I.N.K. Dinner & Silent Auction on Thursday, April 22, 2010. The event was held at the beautiful Newton White Mansion in Mitchellville, MD.

This "people in need of kindness" P.I.N.K. Award Dinner & Silent Auction is hosted each year to benefit the organization's Utility Assistance Fund. Each year the organization honors individuals in the community that are making a difference in the fight against breast cancer or have been highly supportive in promoting the young organization's mission. The evening's Mistress of Ceremony was Calvert County

native **Roz Plater**, Fox 5 News award winning reporter.

This year, All Shades of Pink honored 4th District Prince George's Council Member **Ingrid M. Turner**, **Peggy Nicholson**, survivor, activist and former president of Sisters Network Inc. Baltimore Chapter and **Rev. Tawana Thomas Johnson**, Director of Diversity for the American Cancer Society. Each was presented with a beautiful crystal award and a retired Harriett Rosebud "Pretty in Pink" figurine. Also recognized for their service to the organization was Corporate Partner **Cynethia Cunningham**, principal of Cyne's Gallerie and Volunteer of the Year **Nancy Schwartz**. All Shades of Pink was pleased to recognize event sponsors **Doctors Community Hospital, Alston & Bird LLP, Signature Breast Care and Sisters 4 Sisters Network, Inc.**

Council Member Ingrid Turner has been a long-time supporter of the efforts of All Shades of Pink since its inception in 2007 providing All Shades of Pink with their first grant for their Comfort Blanket Program. Ms. Peggy Nicholson is a breast cancer survivor that over the past 12 years has actively promoted breast cancer awareness throughout Maryland and mentors other breast cancer survivors to "live, and live well." Rev. Tawana Thomas Johnson, through the American Cancer Society, was instrumental in developing a wonderful resource for cancer victims in the African-American community with the 2009 documentary "**More Than**

Conquerors" which includes testimonies and interviews with cancer survivors, caregivers, physicians and others as well as developing the **Partnership for Life** initiative.

Special guests of the evening included last year's Pink Lady Award recipient, Maryland Delegate **Joanne C. Benson**, Maryland Delegate Gerron Levi's campaign manager, **Delna Gray**, **Angela Alsobrook**, county candidate for State's Attorney, as well as presenters **Peggy Morris**, President and Founder of Sisters4Sisters Network, Inc. and **Shirley Harrison**, President of S. Nikki Harrison Cancer Awareness Group.

The dinner, catered by Ms. Cynthia Griffith of **C&C Catering** was once again a high point of the evening. As the evening came to an end, a special tribute was given to all breast cancer survivors in attendance by **Ms. Carolyn Barnes**, Board of Director Chair and six year survivor. Ms. Barnes read a poem of tribute to the survivors while young ladies from the organization **Harriet's Girls** presented each survivor with a beautifully wrapped pink carnation in celebration of their winning the battle against breast cancer.

The Silent Auction was highly competitive with over 55 items ranging from a flat panel HD color television, Amazon Kindle, jewelry, Keurig single cup coffee maker and accessories to a private lunch for two with Award Winning News Anchor Andrea Roane, also a former recipient of the Pink Lady Award.

The evening netted over \$10,000 for the organization's Utility Assistance Fund. The fund assists qualified applicants receiving chemotherapy and/or radiation treatment with financial help in maintaining their utility services. Denice Whalen-White, Executive Director, thanked the many individuals and organizations that made the evening a success. She shared that more and more African-American women are being diagnosed with breast cancer under the age of 40. It is now time that women be mindful of the American Cancer Society's guidelines for maintaining healthy breasts and that "conversations need to be had with our daughters, granddaughters and nieces in high school and college to begin a regimen of self-breast exams. It is never too young to be mindful of one's breast health."

For more information regarding All Shades of Pink and their programs please visit their website: www.allshadesofpink.org or email: info@allshadesofpink.org.

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